



4Life Transfer Factor® Products Approved for Use by Olympic Athletes

PRESS RELEASE
for immediate release



Salt Lake City, Utah (December 4, 2007) As first reported by 4Life Chief Scientific Officer Calvin McCausland, Ph.D., in Direct Selling News, 4Life received documentation from the Federal Anti-Doping Center in Moscow, Russia, that admits 4Life Transfer Factor for use by Olympians in practice, training, and competition. Approval was obtained after volunteers consumed 4Life Transfer Factor products and their bodily fluids were analyzed in accordance with doping control procedures that employ modern methods of gas chromatography and mass-spectrometry in compliance with the World Anti-Doping Agency in Montreal, Canada.

"We are very pleased by this approval," commented President of Eurasia Emma Oganova, M.D., Ph.D. "4Life Transfer Factor continues to define the cutting-edge of immune system science."

4Life Founder and Chief Executive Officer David Lisonbee launched 4Life Research in 1998 with a commitment to the highest scientific standards. Ongoing research and development of Transfer Factor technology has fueled 4Life's constant growth and maximized every distributor's ability to grow a successful independent business.

"Arguably, this kind of marketplace positioning and high level product messaging simply isn't possible without the involvement of a professional research and development team," added McCausland.

"I am pleased with our continued evolution in the supplement industry," stated Executive Vice President Bruce Redd. "The quality work of our Research and Development department is certain to keep 4Life on the leading edge of science and success for years to come."

4Life, the leader in the development, production, and distribution of Transfer Factor support products, continues to post growth in more than 40 countries around the world.

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